



2027 OHIO PORK CONGRESS & SPONSORSHIP OPPORTUNITIES

Information You Need to Know

We look forward to welcoming you to **Ohio Pork Congress, February 2–3, 2027, in Lima!** Your participation brings producers face-to-face with the products, services, and expertise that help their farms succeed. We want you to leave with stronger customer relationships and new business connections.

The 2027 Ohio Pork Congress and Swine Health Symposium will be a two-day event, filled with educational seminars, but also with plenty of time for attendees to visit the exhibit hall and check out everything you have to offer. Of course, we will also be hosting the annual PAC Auction, with great food, drink, and an excellent selection of auction items.

Plan to stay Tuesday evening—the conversations continue after the trade show. In response to sponsor feedback, the Producer Appreciation Dinner will be included at no additional charge for all Ohio Pork Congress attendees. Join us after the PAC Auction at approximately 7 p.m. for dinner prepared by The Syndicate, music, and time to connect. Invite customers to join you, follow up on conversations from the day, and get to know producers you haven't met.

Location

The Ohio Pork Congress will be held at the Veterans Memorial Civic & Convention Center, 7 Town Square, Lima, Ohio 45801.

Hotel

The Wingate is our main hotel, and rooms fill quickly. We have arranged discounted rates at nearby hotels to give you additional options. Hotel information and reservation details are listed on page 2.

To make getting around easier, **Tuesday shuttle service will run between participating hotels and the convention center from 7:30 a.m. to 10 p.m.** That gives you transportation throughout the day and time to enjoy dinner before returning to your hotel.

Wingate by Wyndham (main hotel)

The main hotel for the event will be the Wingate by Wyndham, which is attached to the convention center. The hotel is limited to 100 rooms, for which we have blocked all rooms for February 2 & 3 2027.

Room rates are as follows:

\$105.00	King
\$110.00	Double/Double
\$120.00	King/King (2 king beds)
\$150.00	Junior Suite
\$160.00	Executive Suite
\$170.00	Jacuzzi Suite

Reservations must be made by January 15, 2027. To book your room in the block, call the hotel directly at (419) 228-7000 and reference *Ohio Pork Council*, Group Code 020524POR.

There are additional hotels in the area, just off I-75, and less than a 10-minute drive from the convention center.

Exhibitors

Exhibitor space fills up fast! Each booth space is 8' wide x 6' deep and includes drape, a 6' table, and chairs. With each booth rental you are allowed two (2) registered attendees, at no additional cost.

Submit your Contract for Exhibit Space prior to November 1 for a reduced cost and priority space assignments. Send your contracts to pork@ohiopork.org or mail to Ohio Pork Council, 9798 Karmar Court, Suite A, New Albany, OH 43054.

We have finalized the layout of the exhibit hall, a new layout offering 77 total booths. Booths are offered on a first-come, first served basis for space selections. When exhibitors submit their contracts, we are asking them to include their top three (3) booth choices. We will try to accommodate these requests, but do not guarantee preferred spaces will be selected. Booths inside the trade floor will be offered/filled first, with the eleven booths in the hallway being overflowed. If overflow booths are required, we will direct traffic down the hallway and before entering the trade floor on the first day to ensure attendees know the booths are there. On day two, traffic will not be diverted.

This new layout allows for a partition between the stage area and the trade floor, which will be open during breaks and mealtimes. If there are any questions on the layout, feel free to reach out to Michelle Bailey at pork@ohiopork.org.

Registrations

Our committee has not yet confirmed the schedule of events for Pork Congress, so the registration form has not been finalized at this time. When the registration form is complete, we will be sure to push that out to you.

However, for those that are working on the trade show booth, I will be sure to get who will be attending closer to the time of the event, if you do not provide the name on the contract.

Associate Membership

Allied Industry partners are important to Ohio Pork Council. We appreciate the support you have given us over the years.

To enroll as an Associate Member, you can either complete the 'Associate Member Form 2027' or annotate the selection on the Sponsorship Form.

Sponsorships

We have developed the 2027 OPC Sponsorship Package that encompasses our events planned for the upcoming year. We hope to be able to hold all our events as planned in 2027!

In addition to offering Annual Sponsorships, there are also 20+ individual sponsorship selections to choose from, some of which are exclusive to a single sponsor, so get your selections early.

Thank you for your continued support of Ohio Pork Congress, we hope to see you in February!



CONTRACT FOR EXHIBIT SPACE
Veterans Memorial Civic & Convention Center
Lima, Ohio
February 2 & 3, 2027



We wish to reserve and contract for the following exhibit space in accordance with the terms, conditions, rules and regulations governing exhibitors as set forth in this contract and the exhibit brochure. All exhibitor booths are reserved for both days of the event.

Contract submission PRIOR to November 1, 2026:		Contract submission AFTER November 1, 2026:	
Single Booth (8' wide):	Double Booth (16' wide):	Single Booth (8' wide):	Double Booth (16' wide):
☐ \$875	☐ \$1,650	☐ \$900	☐ \$1,700

If you want additional booth space, please contact the office at pork@ohiopork.org for pricing.

ATTENDEE REGISTRATION

Booth reservations include registration for two (2) representatives per booth space. If you know the name(s) of the attendee(s), please list here and registration will be complete. If you do not know at this time, that is fine, we will follow up closer to the event.

Name of Attendee(s) to be registered: 1 _____ #2 _____

BOOTH INFORMATION

Each booth is 8' wide x 6' deep, including drape, table, chairs, and electric (must indicate below)

Need Electric Hook-up? ☐ Yes ☐ No

Need a 6' table? ☐ Yes ☐ No

Type of products or services: _____

List of your top 3 preferred booth locations: #1 _____ #2 _____ #3 _____

EXHIBITING COMPANY INFORMATION

Company Name: _____

Contact Name: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

CONTRACTS RECEIVED BEFORE NOVEMBER 1 WILL BE ASSIGNED SPACE ON A FIRST-COME, FIRST-SERVED BASIS.

The exposition is for educational and informational purposes.

PAYMENT OPTIONS

Are you a 2026 OPC Associate Member company: ☐ Yes ☐ No *If yes, deduct \$50 from cost of booth selection.*

☐ Invoice: please email invoice to: _____

☐ Check: pay to **Ohio Pork Council** or ☐ Credit Card: a **3% processing fee** will be added to your total

All major cards
accepted

Name on Card: _____ Billing Zip Code: _____

Card Number: _____ Exp Date: _____ Security Code: _____

Return Contract with remittance to: Ohio Pork Council, 9798 Karmar Court, Suite A, New Albany, OH 43054
or email submissions can be sent to: pork@ohiopork.org

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