



Dear Friends of Ohio's Pork Industry:

When Ohio's pig farmers succeed, the businesses and communities alongside them grow stronger. That shared success drives the Ohio Pork Council's work and it starts with partners like you.

Sponsoring the Ohio Pork Council puts your business alongside producers who depend on your products, services, and expertise. Your investment helps deliver practical education, build demand for pork, develop future leaders, and protect farmers' freedom to operate. Producer Success First is our commitment, and your partnership helps make it possible.

Our events depend on partners like you. Your sponsorship makes it possible to bring pig farmers, their teams, and industry leaders together to learn, build relationships, and find solutions. We know you have choices about where to invest your dollars, and we want our partnership to earn its place in your business plan.

Our 2027 Sponsorship Program offers opportunities to connect with producers, strengthen customer relationships, and demonstrate your commitment to Ohio's pork industry. Choose an annual sponsorship for recognition throughout the year or focus your investment on the events and programs that best fit your goals.

A highlight will be **Ohio Pork Congress, February 2-3, 2027, in Lima**. We are building an experience that respects producers' time and delivers practical education, forward-looking conversations, and valuable connections with industry partners. Your participation helps make Pork Congress a place where farmers and their teams come ready to learn, exchange ideas, and find solutions they can put to work.

Whether you have supported us for decades or are considering your first sponsorship, I invite you to be part of the work ahead. Let's talk about where your business goals and our producers' needs come together.

Thank you for investing in Ohio's pig farmers and the future we share. We look forward to working with you in 2027.

Sincerely,

A handwritten signature in cursive script that reads "Cheryl Day".

Cheryl Day
Executive Vice President

Annual Sponsorship Opportunities

The Ohio Pork Council is excited to offer yearly sponsorship opportunities that allow your business to show support of Ohio's pig farmers and OPC. In addition to the traditional program sponsorship opportunities, there are annual commitments available that include representation at all OPC activities and events.

The annual sponsorship opportunities below are a one-time ask with yearlong recognition!



Platinum | \$7,500 Annual Contribution

- ♦ Listed as an annual sponsor at all OPC events
- ♦ Full-page ad in one edition of choice in the *Ohio Porkline* magazine
- ♦ Six (6) registrations to Pork Congress
- ♦ A reserved table at the Awards Luncheon (8-10 seats)
- ♦ Pork Chop Golf Outing, foursome and hole sponsor
- ♦ Eight (8) tickets to OPC Special Event dinner



Gold | \$5,000 Annual Contribution

- ♦ Listed as an annual sponsor at all OPC events
- ♦ 1/2-page ad in one edition of choice in the *Ohio Porkline* magazine
- ♦ Four (4) registrations to Pork Congress
- ♦ Pork Chop Golf Outing, foursome and hole sponsor
- ♦ Four (4) tickets to OPC Special Event dinner



Silver | \$3,000 Annual Contribution

- ♦ Listed as an annual sponsor at all OPC events
- ♦ 1/4-page ad in one edition of choice in the *Ohio Porkline* magazine
- ♦ Two (2) registrations to Pork Congress
- ♦ Pork Chop Golf Outing foursome
- ♦ Two (2) tickets to OPC Special Event dinner



Bronze | \$1,000 Annual Contribution

- ♦ Listed as an annual sponsor at all OPC events
- ♦ Pork Chop Golf Outing foursome

THANK YOU

OHIO PORK COUNCIL

Sponsors

Evening with Bacon

Early Spring 2027

Ohio farmers are invited to mingle with chefs and talk about how to properly prepare pork and speak with legislators interested in learning more about key issues facing the industry. The date of the event will be determined by the legislative session.

Event Sponsor | \$1,000

Each sponsor will receive:

- ♦ Your logo placed on all materials promoting the event
- ♦ Recognition in the *Ohio Porkline* magazine



OPC Special Event

Throughout 2027

The Ohio Pork Council will be hosting three (3) special events throughout the year! Bourbon & Bacon, a four-course meal with a guided bourbon tasting; Swine & Wine, a chef competition at a local winery; and Chops & Hops, a pork chop meal at a brewery. You can sponsor one event, or all three!

Dinner Sponsor | \$1,000 per event

Each dinner sponsor will receive:

- ♦ Your logo placed on all flyers and social media promoting the event
- ♦ Two tickets to the event(s) sponsored
- ♦ Recognition in the *Ohio Porkline* magazine (if sponsorship is secured before print date)



Ohio Pork Congress

February 2-3, 2027 | Lima, OH

Each year, Ohio's pork producers look forward to Ohio Pork Congress as an opportunity to network, learn about industry issues, recognize industry leaders, and support OPC's Friends of Pork PAC fund. Each sponsorship below will be recognized in the *Ohio Porkline* magazine (if sponsorship is secured before print date) and recognized on the Ohio Pork Congress website.

Session Sponsor | \$2,500

As a Session Sponsor, you can show Ohio pork producers how much you appreciate them as they all come together.

The Session sponsor receives:

- ♦ Your logo and message on signs posted at the front of the meeting room.
- ♦ Ability to introduce session speaker.

Tuesday Lunch Sponsor | \$2,000

Sponsor the lunch for the Swine Health Symposium on the first day of the Ohio Pork Congress. As the luncheon sponsor, you will receive:

- ♦ Opportunity to welcome attendees during lunch.
- ♦ Recognition with signage displayed at lunch.

Tuesday Dinner Sponsor | \$2,000

Sponsor the Producer Appreciation Dinner following the PAC Auction of the first evening of the Ohio Pork Congress. As the dinner sponsor, you will receive

- ♦ Opportunity to welcome attendees during dinner.
- ♦ Recognition with signage displayed at dinner.

Awards Luncheon Sponsor | \$2,000

Each year, OPC recognizes leaders in Ohio's pork industry at Ohio Pork Congress. As the Luncheon Awards Sponsor, you will receive:

- ♦ Recognition by the luncheon emcee.
- ♦ Your logo on the luncheon slide show.
- ♦ Your logo on signs in the banquet room.

Shuttle Bus Sponsorship

Exclusive Sponsor: \$2,500 | Shared Sponsors: \$750 each

Help keep Ohio Pork Congress attendees connected from their hotel to the event. On Tuesday, February 2, shuttle service will run from **7:30 a.m. to 10 p.m.**, providing convenient transportation between the venue and participating hotels approximately 10 minutes away. Put your business in front of attendees throughout the day while helping make their Pork Congress experience easier.

- Recognition on signage promoting the shuttle service.
- Recognition on display screens at the venue.
- Opportunity to provide signage, promotional items, and company swag on the shuttle bus.

recognition or choose one of three shared sponsorships.

Once shared sponsorship is reserved, the exclusive option is no longer available.

Breakfast Sponsor | \$750

Each morning of Ohio Pork Congress, breakfast will be provided for all attendees and exhibitors. As the breakfast meal sponsor, you will receive:

- ♦ Recognition with signage displayed at the breakfast area.

Refreshment Sponsor | \$600

Only two sponsors for this selection, please contact OPC.

Throughout the event, a refreshment station will be set up.

For this sponsorship, you will receive:

- ♦ Recognition with signage displayed at the station.

Wi-Fi Sponsor | \$500

Only one sponsor for this selection, please contact OPC.

You can sponsor Pork Congress attendees' access to Wi-Fi at the venue. For this sponsorship, you will receive:

- ♦ Your logo on the Wi-Fi access information on all attendee and exhibitors name tags.
- ♦ Display recognition in the meeting rooms at the venue.

Name Tag Sponsor | \$500

Only one sponsor for this selection, please contact OPC.

You can sponsor Pork Congress attendees' name tags. For this sponsorship, you will receive:

- ♦ Your logo on the name tags of each Pork Congress attendee.

Communication Bridge Sponsor | \$500

This sponsorship provides Spanish-speaking attendees with the technology needed to make the event more inclusive. As the sponsor, you will receive:

- ♦ Recognition on the display screens in the venue
- ♦ Signage at the technology pickup/dropoff table

Sponsorships are available on a first-come, first-served basis. Reserve the exclusive sponsorship for sole sponsor

Friends of Pork PAC Auction

February 2, 2027 | Lima, OH

Held during Ohio Pork Congress, OPC's Friends of Pork PAC Auction is an opportunity to enjoy great pork appetizers and raise funds for the PAC, which works on behalf of OPC members to protect their freedom to operate pork businesses in Ohio and transport their products around the world. Donated items for the auction are always appreciated.

Auction Sponsor | \$1,500

Each auction sponsor will receive:

- ♦ Recognition with signage displayed at the event
- ♦ Recognition in the *Ohio Porkline* magazine

Bar Sponsor | \$1,000

Each sponsor will receive:

- ♦ Recognition with signage displayed at the event
- ♦ Recognition in the *Ohio Porkline* magazine

Producer Appreciation Dinner

February 2, 2027 | Lima, OH

Stay for Dinner. Build Your Next Connection.

Some of the best conversations happen over a good meal. Keep yours going at the Producer Appreciation Dinner, featuring dinner prepared by The Syndicate, music, and time to connect with pig farmers and industry partners.

You spoke, and we listened. In response to sponsor feedback, dinner will be **free for all Ohio Pork Congress attendees**. Your continued support makes it possible to bring everyone together. Make dinner part of your plan. Invite a longtime customer to sit with you, follow up with someone you met on the trade show floor, or introduce yourself to a producer you haven't met. Enjoy an evening that gives you time to get beyond the introduction and build a relationship.

Pork Chop Golf Outing

June 11, 2027 | Woodland Golf Club, Cable, Ohio

Ohio pork producers and allied industry organizations gather for a day of fellowship and round of golf at one of Ohio's leading courses. Team members include pork producers, state legislators, and allied industry representatives. Lunch and beverages are provided for all players and sponsors.

Team Sponsor | \$450

As a team sponsor, you will:

- ♦ Choose the four (4) players for your team
- ♦ Be recognized as a sponsor in the *Ohio Porkline* magazine

Hole Sponsor | \$300

As the hole sponsor, you will receive:

- ♦ A sign at one tee-box displaying your company/organization name and logo
- ♦ The opportunity to be present with a display at the hole that you are sponsoring. If you wish to hand out alcoholic beverages at your cost, we can coordinate with the golf course.
- ♦ Recognition as a sponsor in the *Ohio Porkline* magazine

Beverage Cart Sponsor | \$500

Only two sponsors for this selection, please contact OPC.

We will have two (2) beverage carts out in full force for the duration of the tournament. As the beverage cart sponsor, you will receive:

- ♦ A sign with your logo on the beverage cart

Lunch Sponsor | \$500

A pork lunch is provided for all players and guests at the end of play. As a lunch sponsor, you will receive:

- ♦ A sign at the lunch serving station with your company/organization name and logo
- ♦ Recognition as a sponsor in the *Ohio Porkline* magazine

Hole-In-One Prize Sponsor

As the sponsor of the hole-in-one prize, you will be able to determine what prize is given away. Examples include, but are not limited to a power washer, generator, cash, etc. As the hole-in-one prize sponsor, you will receive:

- ♦ A sign with your logo displayed with the prize
- ♦ Recognition at the tee-box
- ♦ Recognition as a sponsor in the *Ohio Porkline* magazine



Ohio Porkline Magazine

The Ohio Pork Council's quarterly *Porkline* magazine is sent to OPC members across the state and includes critical industry information and OPC event updates. Distribution is 2,300+ pieces, including farmers and industry partners.

Advertising rates per edition for 2027 (all full color):

- ♦ Full Page.....8.5" x 11"\$1,050
- ♦ ½ Page 7.5" x 5" \$525
- ♦ ¼ Page 3.5" x 4.75" \$265

** If you place an order for advertising space in all four editions for the year, you will receive a 10% discount.

OPC Staff will coordinate with you for submission of advertisement(s).

Submission Deadlines:

Advertisements and payment are due at least one month prior to publish date, as follows:

- ♦ March 8 Spring Edition
- ♦ June 7 Summer Edition
- ♦ September 7 Fall Edition
- ♦ November 29 Winter Edition (Pork Congress edition)



Associate Membership | \$100

Support Ohio's pork producers by joining their organization. As an associate member, you will receive:

- ♦ Priority access and a \$50 discount on booth spaces at Ohio Pork Congress
- ♦ Opportunity to serve on committees and select association leadership
- ♦ Access to interact with key producers at industry events
- ♦ A free subscription to the *Ohio Porkline* magazine
- ♦ Updates from Ohio Pork Council about industry issues, provided via E-news Member Updates
- ♦ Access to the OPC conference room, located in New Albany, for small meetings (10 person max)



2027 Sponsorship Program



SPONSORSHIP CONTACT INFORMATION

Company Name: _____

Contact Name: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

SPONSORSHIP SELECTIONS

Annual Sponsorships

- ☐ Platinum ♦ \$7,500
- ☐ Gold ♦ \$5,000
- ☐ Silver ♦ \$3,000
- ☐ Bronze ♦ \$1,000

\$ _____

OPC Dinner Events

- ☐ Evening with Bacon ♦ \$1,000
- ☐ OPC Special Event ♦ \$1,000

\$ _____

Pork Congress

- ☐ Session Sponsor ♦ \$2,500
- ☐ Tuesday Lunch Sponsor ♦ \$2,000
- ☐ Tuesday Dinner Sponsor ♦ \$2,000
- ☐ Awards Luncheon Sponsor ♦ \$2,000
- ☐ Shuttle Bus Exclusive Sponsor ♦ \$1,000
- ☐ Shuttle Bus Sponsor ♦ \$750
- ☐ Breakfast Sponsor ♦ \$750
- ☐ Refreshment Sponsor ♦ \$600
- ☐ Wi-Fi Sponsor ♦ \$500
- ☐ Name Tag Sponsor ♦ \$500
- ☐ Comm. Bridge Sponsor ♦ \$500

\$ _____

PAC Auction

- ☐ Auction sponsor ♦ \$1,500
- ☐ Bar sponsor ♦ \$1,000

\$ _____

Pork Chop Golf Outing

- ☐ Team Sponsor ♦ \$450
- ☐ Hole Sponsor ♦ \$300
- ☐ Beverage Cart Sponsor ♦ \$500
- ☐ Lunch Sponsor ♦ \$500
- ☐ Hole in One Sponsor

\$ _____

Ohio Porkline Magazine

- ☐ Full Page ad ♦ \$1,050
- ☐ ½ Page ad ♦ \$525
- ☐ ¼ Page ad ♦ \$265
- ☐ Spring edition
- ☐ Summer edition
- ☐ Fall edition
- ☐ Winter edition

\$ _____

Associate Membership

- ☐ Annual membership ♦ \$100

\$ _____

All sponsors, please email your logo in .png, .jpeg or PDF format to pork@ohiopork.org, to be used for publication.

PAYMENT OPTIONS

We wish to sponsor the Ohio Pork Council in the amount of \$ _____.

- ☐ Check is enclosed (make payable to Ohio Pork Council, 9798 Karmar Ct., Suite A, New Albany, OH 43054)
- ☐ Credit Card: a **3% processing fee** will be added to your total

Name on Card: _____

Card Number: _____

Expiration Date: _____ Security Code: _____ Billing Zip Code: _____

- ☐ I would prefer to be invoiced. Please email invoice to: _____

For questions, please contact the Ohio Pork Council office at 614-882-5887, ext. 1 or pork@ohiopork.org.

Email submissions can be sent to pork@ohiopork.org